



Symantec partners with Scoop to reduce carbon emissions by 30%



Becky Laden Workplace Manager
at Symantec

"We saw Scoop as an innovative employee service offering and are excited to be an early adopter."

About Symantec

Symantec is the world's leading cyber security company, allowing organizations, governments, and people to secure their most important data wherever it lives. Enterprises across the world rely on Symantec for integrated cyber defense against sophisticated attacks across endpoints, infrastructure, and cloud.

The challenge

Symantec set an admirable goal of reducing carbon emissions by 30% as part of their industry-leading corporate responsibility targets. Eager to meet those goals, while continuing to build an excellent experience for its rapidly-growing employee population, Symantec looked to Scoop to help reduce single-occupancy vehicle (SOV) trips to campus.

The solution

Scoop partnered with Symantec to drive broad reach and adoption across the employee base. Symantec's investment in the Scoop partnership allows employees to improve their commute, save on commuting costs, and reduce environmental impact.

The results after 2 years

53,000+
fewer SOV trips

320,000+
lbs of CO₂ emissions
prevented

350,000+
rider miles saved

Interested in Scoop? business@takescoop.com, takescoop.com/partners

Scoop is the largest enterprise carpooling solution in the U.S., facilitating more than 4M carpool trips to date. With innovative mobile technology and on-site marketing, Scoop helps employees embrace carpooling in their day-to-day lives, ultimately leading to more enjoyable and efficient commutes.

