



**Stanford**  
RESEARCH PARK

# SRP partners with Scoop to support retention and recruitment goals



**Jamie Jarvis** Director of Sustainable Transportation Programs at Stanford Research Park

“I expected that people would like Scoop carpooling because it saves them money and they get to use the carpool lane. However, what I hear most often from Scoop Carpoolers is that they really enjoy meeting new people through their carpools. They tell me their commute is more interesting and goes faster when they’re carpooling compared to driving alone.”



**Tegan** Physicist & Project Manager at Varian

“Scoop has allowed me to stay in a position that I already loved by improving the commute. Since carpooling with Scoop, I show up to work with more energy.”

## About Stanford Research Park

Stanford Research Park (SRP) is a business park that connects groundbreaking startups, established R&D companies, and research branches of Fortune 500 companies to its community of innovators. Often referred to as the engine of Silicon Valley, SRP is home to over 140 companies, including Varian, Lockheed Martin, SAP, VMware, and Tesla, with nearly 30,000 employees across its 700-acre park.

## The challenge

In housing some of the most competitive talent in the country, SRP’s transportation department looked for ways to support employee retention and recruitment goals. Since commuting is a primary driver of voluntary attrition, SRP committed to helping employees find better ways to get to work that reduce stress and increase job satisfaction.

## The solution

To uphold its commitment to improving the daily commute, SRP partnered with Scoop in April 2016. By bringing together co-workers in carpools they love, SRP was able to improve employees’ well-being and job satisfaction as well as support the retention goals for companies on its campus.

## The results after 2 years

<b>70%</b>	<b>2,500,000+</b>	<b>27</b>
of employees report increased intent-to-stay	lbs of CO <sub>2</sub> emissions prevented	new connections made by average carpooler

**Interested in Scoop?** [business@takescoop.com](mailto:business@takescoop.com), [takescoop.com/partners](https://takescoop.com/partners)

Scoop is the largest enterprise carpooling solution in the U.S., facilitating more than 4M carpool trips to date. With innovative mobile technology and on-site marketing, Scoop helps employees embrace carpooling in their day-to-day lives, ultimately leading to more enjoyable and efficient commutes.

